Arizona Medical Association recognizes members of the medical community for contributions to health care

June 2, 2015 — Each year, the Arizona Medical Association (ArMA) recognizes special individuals or groups who have contributed to the success of health care in Arizona. Recipients were recognized in an awards ceremony during the ArMA President’s Banquet at the Phoenix Country Club on Friday, May 29.

Here are the award recipients, listed after the awards they received:

**Inaugural David O. Landrith Humanitarian Award**
The ArMA Humanitarian Award recognizes programs and individuals who go above and beyond their given profession to help underserved communities receive medical care and other health care services that lead to the betterment of their lives.

David O. Landrith, MPA, DHL — To honor the memory and life’s work of David Landrith, ArMA’s VP of Policy and Political Affairs for 25 years, the award was established this year as the inaugural David O. Landrith Humanitarian Award. David worked on countless legislative and policy issues throughout his career, but he was most proud of his work on establishing the expanded Medicaid program for children, SCHIP, and more recently restoring, Medicaid in Arizona (AHCCCS).

**ArMA Distinguished Service Award**
The ArMA Distinguished Service Award recognizes those individuals and organizations that have gone above and beyond in their profession, making a significant impact on the community, specifically in the realm of health care system change and information.

Raymond Woosley, MD, PhD — President Emeritus, Critical Path Institute

This award was presented in recognition of Dr. Woosley’s significant contributions to improving patient health outcomes from medication use. A former Vice President for the University of Arizona Health Sciences Center and Dean of the UA College of Medicine Tucson, Dr. Woosley is the founding President of Critical Path Institute, C-Path, a non-profit corporation formed by the Food and Drug Administration and the University of Arizona to accelerate the development of safe innovative medicines. In 2012, he founded AZCERT, now CredibleMeds® Worldwide, a non-profit organization serving as a trusted resource on safe medication use for healthcare providers, research scientists and the public.
Edward Sattenspiel, MD, Award
This award is given in memory of Edward Sattenspiel, MD, a former ArMA president and champion for health care in Arizona, in recognition of an individual’s long-term commitment to organized medicine.

William Thrift, MD – Family Practice physician and Aviation Medical Examiner in Prescott, Arizona

This award was presented to Dr. Thrift for his many years of demonstrated commitment to organized medicine and to recognize his tenure and service as a member of the Arizona Medical Board. Dr. Thrift is a board-certified family physician in private practice from Prescott, Arizona, and a past president of the Arizona Medical Association, the Arizona Academy of Family Physicians, and the Yavapai County Medical Society. Earlier this year, Dr. Thrift was awarded Family Physician of the Year by Arizona Academy of Family Physicians.

“Walk the Talk” Award
The “Walk the Talk” Award was established to recognize individuals or organizations that go above and beyond the usual in their support of issues impacting medicine and patients.

R. Screven Farmer, MD, member of the Arizona Medical Board; and Michael T. Liburdi, JD, general counsel for Governor Doug Ducey

This award was presented to Dr. Farmer and Mr. Liburdi for their individual efforts to resolve the licensing crisis at the Arizona Medical Board in September 2014. Dr. Farmer took an early public stance that the board needed to act in the interest of public health and find a path to resume issuing new licenses. Mr. Liburdi, acting as ArMA’s legal counsel, developed insightful legal opinions that provided a framework for resuming issuance of licenses, and presented these legal opinions to the Board.

C.H. William Ruhe, MD Award
The C.H. William Ruhe, MD, or Ruhe, Award was established to recognize excellence in accredited continuing medical education (CME) programs in Arizona.

Mayo School of Continuous Professional Development, Mayo Clinic in Arizona – Accredited by the Accreditation Council for Continuing Medical Education (ACCME)

This award was presented to MSCPD in recognition of their program excellence and innovation as demonstrated by their Accreditation with Commendation status and ongoing activities in Arizona.

ArMA/ADHS Public Health Service Award
Each year, ArMA and the Arizona Department of Health Services recognize an individual or group of individuals whose contributions to public health have been significant.

Will Humble, MPH – Division Director, Health Policy & Program Evaluation, Center for Population Science & Discovery at Arizona Health Sciences Center
This award was co-presented with current ADHS Director Cara Christ, MD, to Mr. Humble in recognition of his tenure and accomplishments as Director of Arizona Department of Health Services from 2009 to 2015. Under Mr. Humble’s leadership, ADHS improved the overall behavioral health system efficiency, including a state wide initiative to integrate acute care and public health principles into the State’s behavioral health system for individuals with Serious Mental Illness; developed a statewide trauma system; reformed licensing practices; and implemented the Medical Marijuana program in a professional way.

Wallace A. Reed, MD Award
The Arizona Medical Association established this new award to honor excellence in health care innovation, in honor of Wally Reed, MD, an Arizona anesthesiologist who designed and established the Surgicenter, the first ambulatory outpatient surgery model of health care delivery.

Daniel Von Hoff, MD, FACP – Physician in Chief and Director of Translational Research at TGen (Translational Genomics Research Institute)

This award was presented in recognition of Dr. Von Hoff’s accomplishments in advancing innovative cancer treatments, especially in the realm of pancreatic cancer. Dr. Von Hoff is also Chief Scientific Officer at US Oncology and at the Virginia G. Piper Cancer Center Clinical Trials at HonorHealth, formerly Scottsdale Healthcare, where TGen research discoveries are translated into new treatments for patients.

Sportsman Award
The ArMA Sportsman Award recognizes health care-related programs and or individuals who improve the health care of our state’s athletes.

Javier Cárdenas, MD – Neurologist and Medical Director of the Barrow Concussion and Brain Injury Center

This award was presented in recognition of Dr. Cárdenas work to establish an educational tool for student athletes, the Barrow Brainbook. Under this program, Arizona became the first state to mandate that all male and female student athletes undergo concussion education and pass a formal test before play.

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The Arizona Medical Association (ArMA) has been promoting and providing leadership in the field of medicine for more than a century. For more information, visit www.azmed.org.