College of Medicine - Phoenix

Agenda

Patient Priorities Care		
Speaker: Marry Tinetti, MD		
08:00 AM - 09:00 AM	Learn how the Patient Priorities Care process helps clinicians understand patients' priorities	
	and what matters most to them.	

Innovative Models of Care in Geriatric Medicine & How to Market Them		
Keynote Speaker: Lisa V	Keynote Speaker: Lisa Walke, MD, MSHA	
09:00 AM – 10:00 AM	Introduction to geriatric medicine in an age friendly era. Learn about new innovative models of care being developed throughout the country. How to use the non-medical industry's knowledge of marketing programs to our advantage. Moderated by Rosemarie Brown, MD, followed by a O&A session.	

Communication Masterclass	
Speakers: Shunichi Nakagawa, MD, Kristina Balangue, MD, FACP	
10:00 AM - 11:00 AM	Introduction to having geriatric palliative care discussions: the three-step approach; the
	two-minute summary; discussing a CODE status. Moderated by Kristina Balangue, MD,
	followed by a roleplay of difficult conversations and a Q&A session.

Delirium Masterclass		
Speakers: Aroonsiri Howell, MD, MPH, Nicole Murdock, PharmD, BCPS, Scottie Olivas NBA, BSN, CMS RN		
11:00 AM – 12:00 PM	Introduction to managing delirium in the hospital using out of the box non-pharmacological strategies that are practical and simple. Learn how to include nurses, pharmacists, therapists, and family members for the care of the delirious patient. Roleplay of difficult cases and a Q&A session.	

15 Minute Break/AZGS

Writing a Business Case Masterclass	
Speaker: Nimit Agarwal, MD, FACP, AGSF, Adrienne Moore DrPH, NBA, FACHE, CRCR, CSPR	
12:15 PM – 01:15 PM	Basics of business plan that your c-suite is looking for in your proposal for developing an age
	friendly, geriatrics focused, care delivery model at your institution. How to ask for support
	for new team member and role play of a proposal presentation to c-suite.

01:15 PM Wrap-Up

01:30 PM Adjourn

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\$50

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